

CS&A INTERNATIONAL WELCOMES TWO NEW ASSOCIATES IN CANADA

Montreal and Toronto, Canada, 18 October 2017 - CS&A International (“CS&A”) announces that Mr. Carl Mavromichalis and Mr. Stephane Prud’homme have joined its team as associates in Canada. CS&A operates globally in the field of risk, crisis and business continuity management since 1991, it has worked successfully with Canadian companies without associates based in Canada until now. With two experienced consultants based in Montreal and Toronto, CS&A will be able to strongly develop the Canadian market in both French and in English and to offer state-of-the-art professional services to Canadian firms.

“I warmly welcome Mr. Carl Mavromichalis and Mr. Prud’homme and to our global team. They are assets to CS&A to develop the Canadian market” says Mrs. Caroline Sapriel, Managing Partner at CS&A International. “With these two seasoned professionals collaborating with us in Canada, CS&A is now able to contribute to Canadian firms’ success and good management in terms of risk, crisis and business continuity management”, she adds.

About Carl Mavromichalis

Based in Toronto, Carl Mavromichalis is an Accredited Business Communicator (ABC) with 20 years of experience in communications, media relations, stakeholder engagement, issues and crisis communication in the non-profit, government and corporate sectors. He has managed crisis response communications following aircraft incidents and assisted the Government of Alberta during the evacuation of Fort McMurray in 2016 due to a wildfire – the largest insurable disaster and second-largest mass evacuation in Canadian history. He has an Honours Bachelor of Arts Degree from the University of Guelph (Canada), a Post-Graduate Certificate in Public Relations from Ryerson University (Toronto).

About Stéphane Prud’homme

Stéphane Prud’homme has over 20 years of experience in Canada, in China and in Southeast Asia, with both large Canadian corporations and international agencies, in the fields of crisis management and emergency communication, reputation management, and credibility building. Mr. Prud’homme holds a Master’s Degree in Organizational Communication with a thesis on Spokesperson’s Credibility in Crisis Situations. He also holds an MBA Degree from the distinguished Rutgers University—achieved in China. Now based in Montreal after nine years in Asia, he is a PhD Candidate with a research on entrepreneurs’ and CEOs’ credibility and reputation.